







Pilates Studio

26 Queen Street, New Plymouth Central, New Plymouth

Price: \$199,000 +SAV +GST if any

Reform Pilates, a thriving business tailor-made for the New Zealand market. Although the New Plymouth studio is relatively recent, the franchisors boast over 14 years of hands-on experience in the industry.

This New Plymouth venture is seamlessly integrated into a nationwide network of 16 successful franchisees. Reformer Pilates, a burgeoning segment in health and wellbeing, is evident in the high demand for classes, often resulting in waitlists.

Regrettably, the owners are compelled to part with this business still in its growth stage due to family commitments. The groundwork of finding and outfitting the site, creating a market presence, and assembling a capable staff has all been diligently completed. The next owner only needs to step in and allow the established growth trajectory to persist.

With the capacity to expand class sizes, increase the number of classes, and offer additional private training sessions, there is considerable potential to elevate this business well beyond its current turnover.

The franchisor ensures continuous support and training, including instructor training, facilitating a smooth transition into this highly successful venture.

Call today for more details and to schedule a visit.

Ref: NPC02596

Russell Atkinson



Mobile: 027 452 5544

Kevin Hight



Mobile: 021 746 371

TRUSTED IN TARANAKI SINCE 1912

Offices in Hawera, Eltham, Stratford, Inglewood, Waitara, New Plymouth & Oakura

